

EVADAV MOBILE APPS



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About Us



EVADAV TRAFFIC GROUP (since 2007) is a group of companies providing innovative media buying and traffic monetization solutions for advertisers, publishers, ad networks, affiliates, and brands to scale up their profits.



EVADAV AD NETWORK

is a platform for traffic monetization and advertising across multiple formats, including popunders, push notifications, in-page messages, native ads, and in-app, operating on CPM and CPC models.



CPA MEDIA BUYING

team provides **services for large advertisers**, managing their budgets and campaigns, or driving leads and sales on CPA and Revenue Share models.

About Us



EVADAV PERFORMANCE AGENCY is a media buying project with local offices in Prague and Warsaw, operating across two key niches.



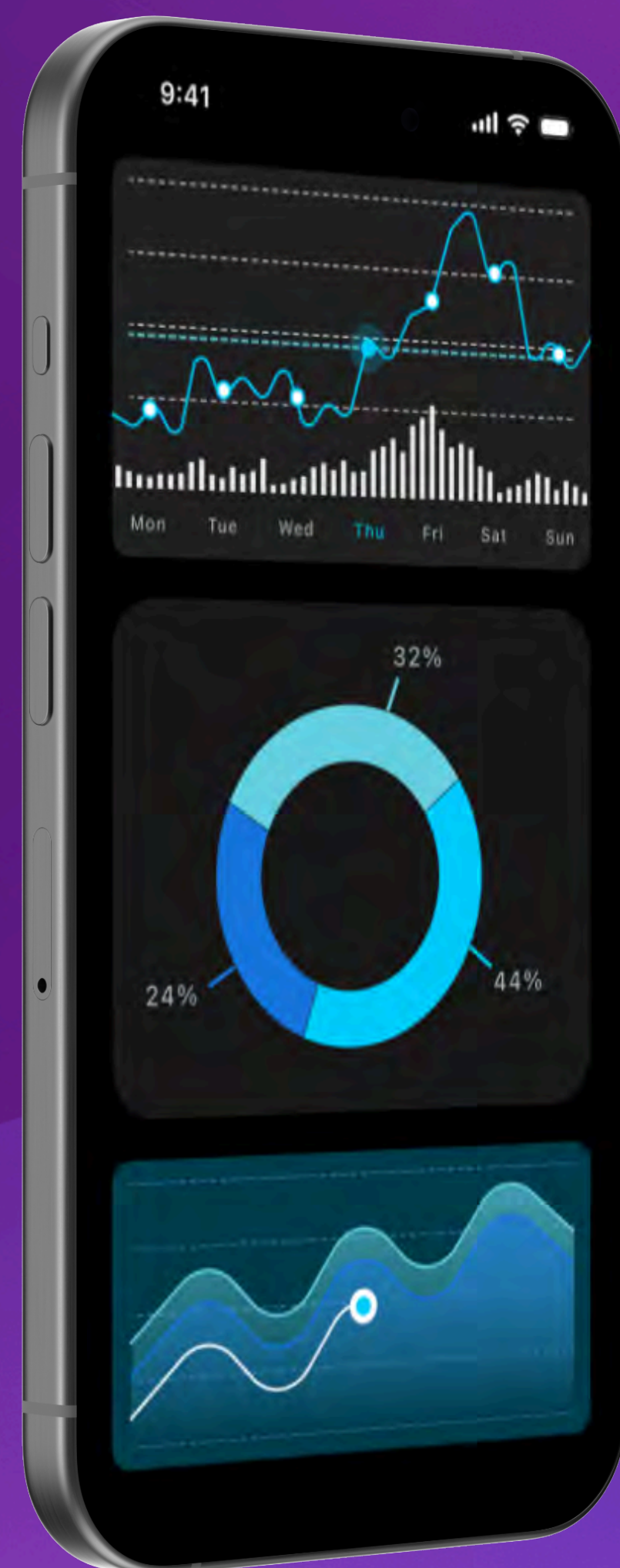
SEARCH ARBITRAGE

team delivers conversions to Google and Yahoo feeds.



LEADGEN

division focuses on providing qualified leads, sales, and inbound calls across the Auto Insurance, Healthcare, Debt Relief & Loans, Solar Panels, and Home Improvement verticals.



EVADAV MOBILE APPS

is an agency that develops and promotes hundreds of mobile applications and products to millions of users worldwide.

Media Buying division delivers traffic from 150+ sources for products in the Utilities, AI, Tools, and Entertainment categories.

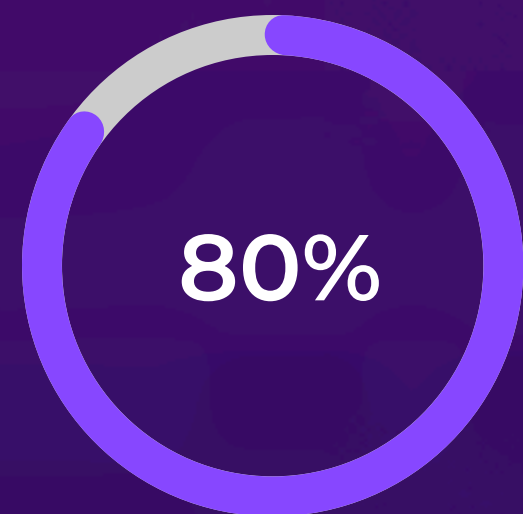
About Us



EVADAV MOBILE APPS DEVELOPMENT

Our in-house teams of talented developers handle every step of the process, from creating apps from the scratch to implementing cutting-edge technologies, designing intuitive user interfaces, preparing products **for successful launch and scaling.**

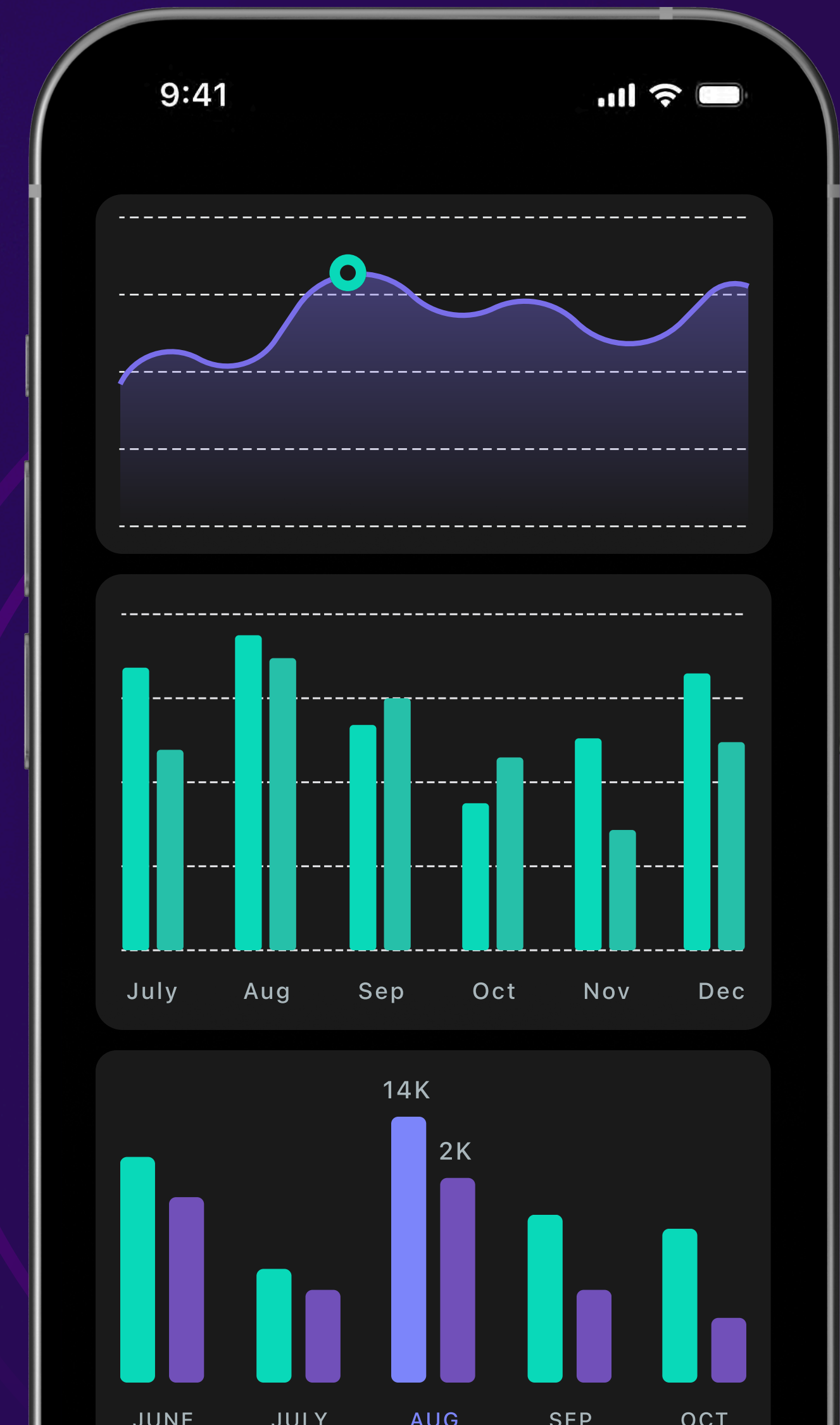
iOS



Android



Products



DEVELOP
PROMOTE
MONETIZE

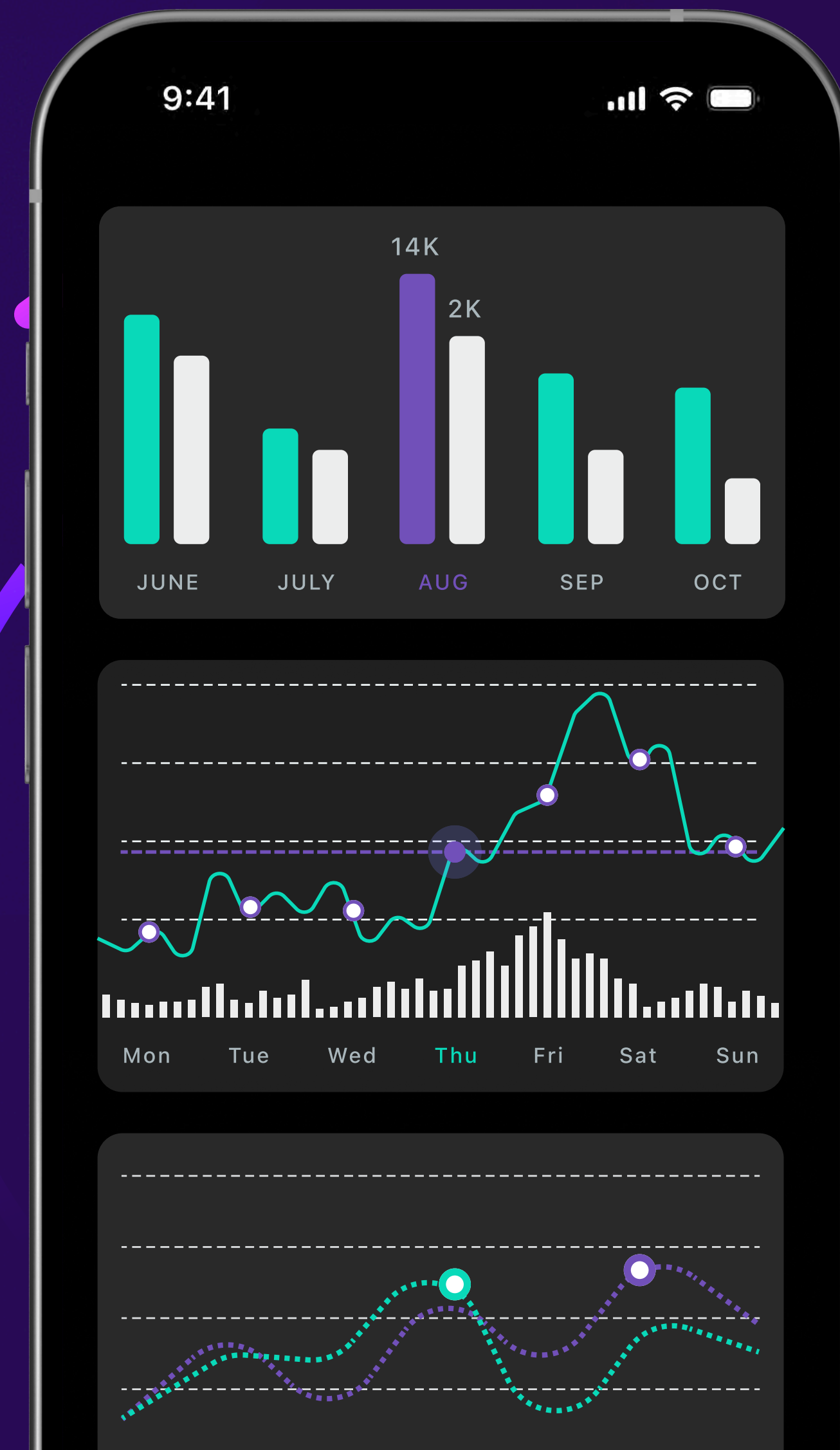
About Us



EVADAV MOBILE APPS USER ACQUISITION

We offer **strategically targeted promotion** and **effective monetization** through our internal media buying department. With data-driven strategies, innovative tracking technology, and diverse traffic sources, we maximize user acquisition, engagement, and ROI — reaching out to millions of users worldwide spending 9-figure budgets per year.

Our 25 in-house developed products have surpassed **30 million installs**.



DEVELOP

PROMOTE

MONETIZE

About Us

OUR VERTICALS

Utilities

Ad Blockers

VPN

Cleaners

Tools

Plant Identifier

TV Remote

AI Assistant

Entertainment

Quizzes

Horoscopes

Puzzles



OUR TRAFFIC SOURCES

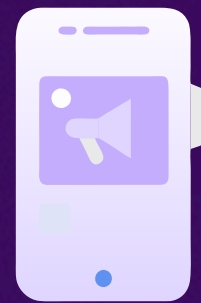
To promote mobile applications we use a data-driven strategy and more than 150+ **direct traffic sources.**



About Us

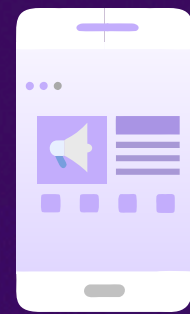


DIVERSE AD FORMATS



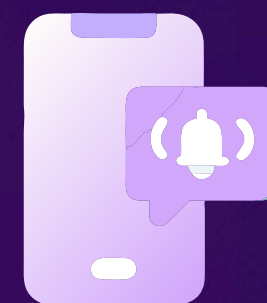
In-app Advertising

Optimize ad placement for ROI.



Popunder

Boost visibility and reach instantly.



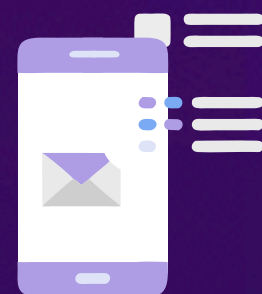
Push Notifications

Engage users directly on their devices.



Banner Ads

Eye-catching placements for brand awareness.



SMS Campaigns

Target users with instant messages.



CTV

Google Search and Display



Apple Search Ads

Promote your apps directly within the App Store search results.



Inpage

Non-intrusive formats with high engagement rates.



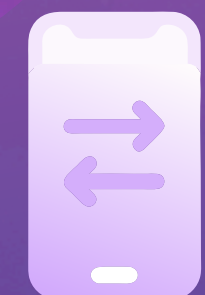
Native Ads

Effortlessly integrate into the user experience.



Google Display Network

Reach a global audience across Google's extensive network.



Redirect Traffic

Drive users with intent to your app.

What We Offer



MEDIA BUYING TEAM

Our team of seasoned media buying professionals is prepared to precisely and successfully scale your offer. We leverage our years of experience to deliver high-quality traffic under CPI and CPT models, ensuring that every campaign is set up for maximum efficiency. Get tangible growth and solid outcomes with us.

50

media buying experts

20

years of experience

25

products

150

traffic sources

What We Offer



FULL-CYCLE USER ACQUISITION TURNKEY

We provide your app with full-cycle campaigns, and a complete user acquisition solution tailored to your KPIs.

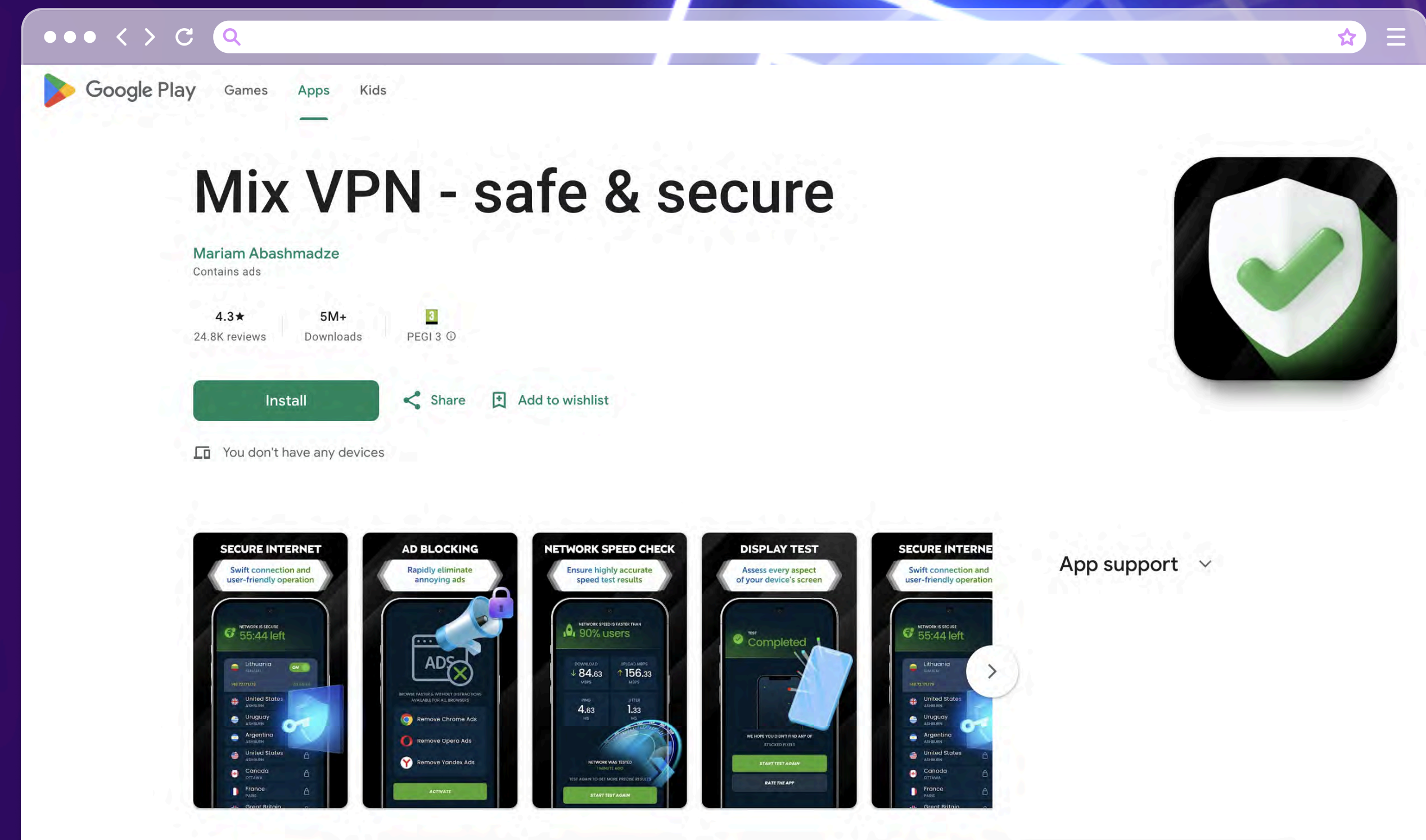
Budget: starting from \$200K

Management fee: 30%

Execution:

end-to-end user acquisition, from strategy and creative development to campaign management and optimization.

START NOW



What We Offer



FOR INDIVIDUAL DEVELOPERS AND TEAMS

We acquire **individual applications** as well as **full-scale app development teams** and with or **without legal entities**.

We Invest. You Accelerate.

REACH US TODAY



What We Offer

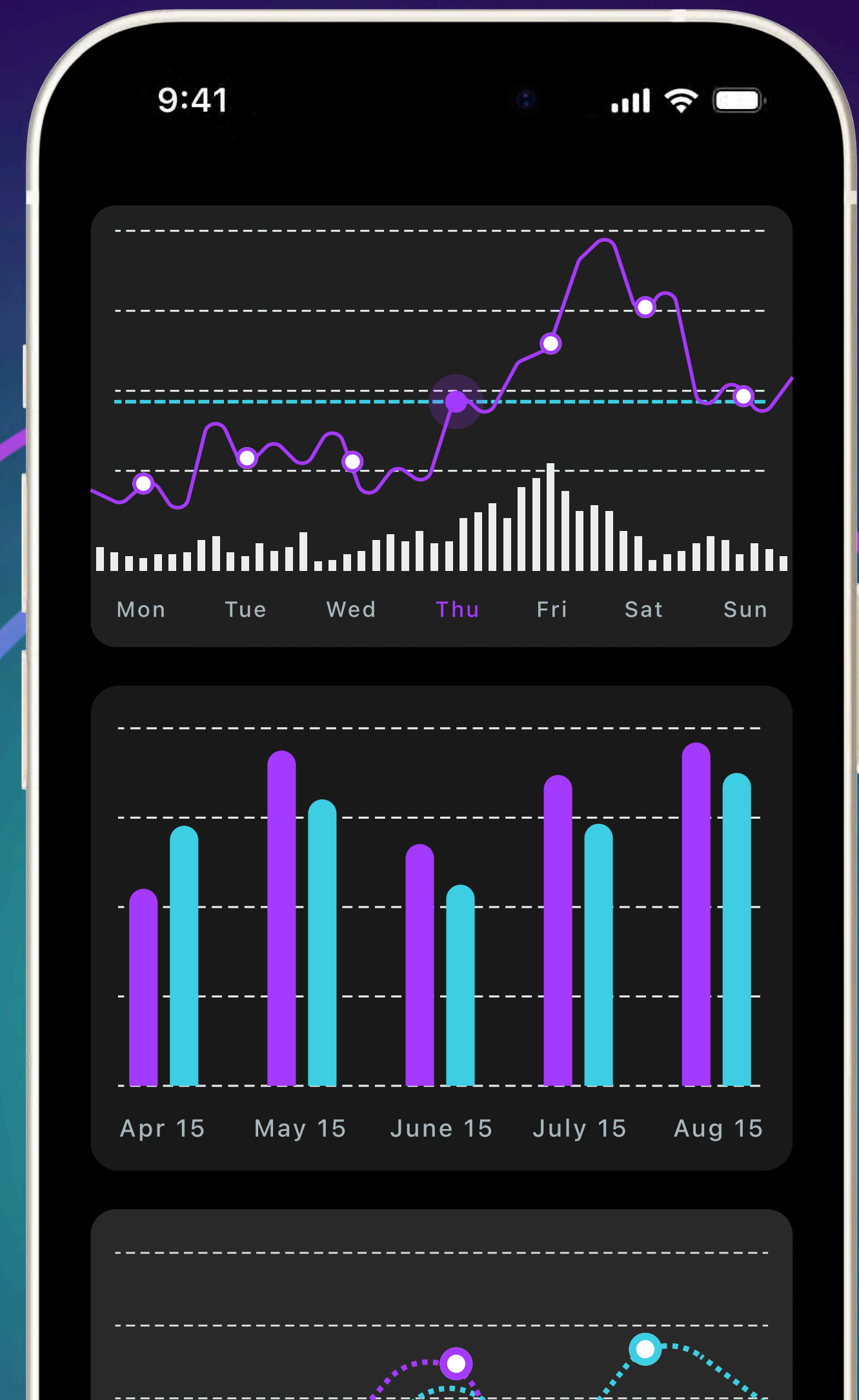


MONETIZE YOUR TRAFFIC WITH OUR PRODUCTS

As a reliable buyer we buy traffic on CPI, CPT, and CPA for iOS and **revenue share** for Android.

Whether you are an ad network, traffic source, media buying team, or agency, monetize to profit with us.

UNLOCK PROFIT



What We Offer

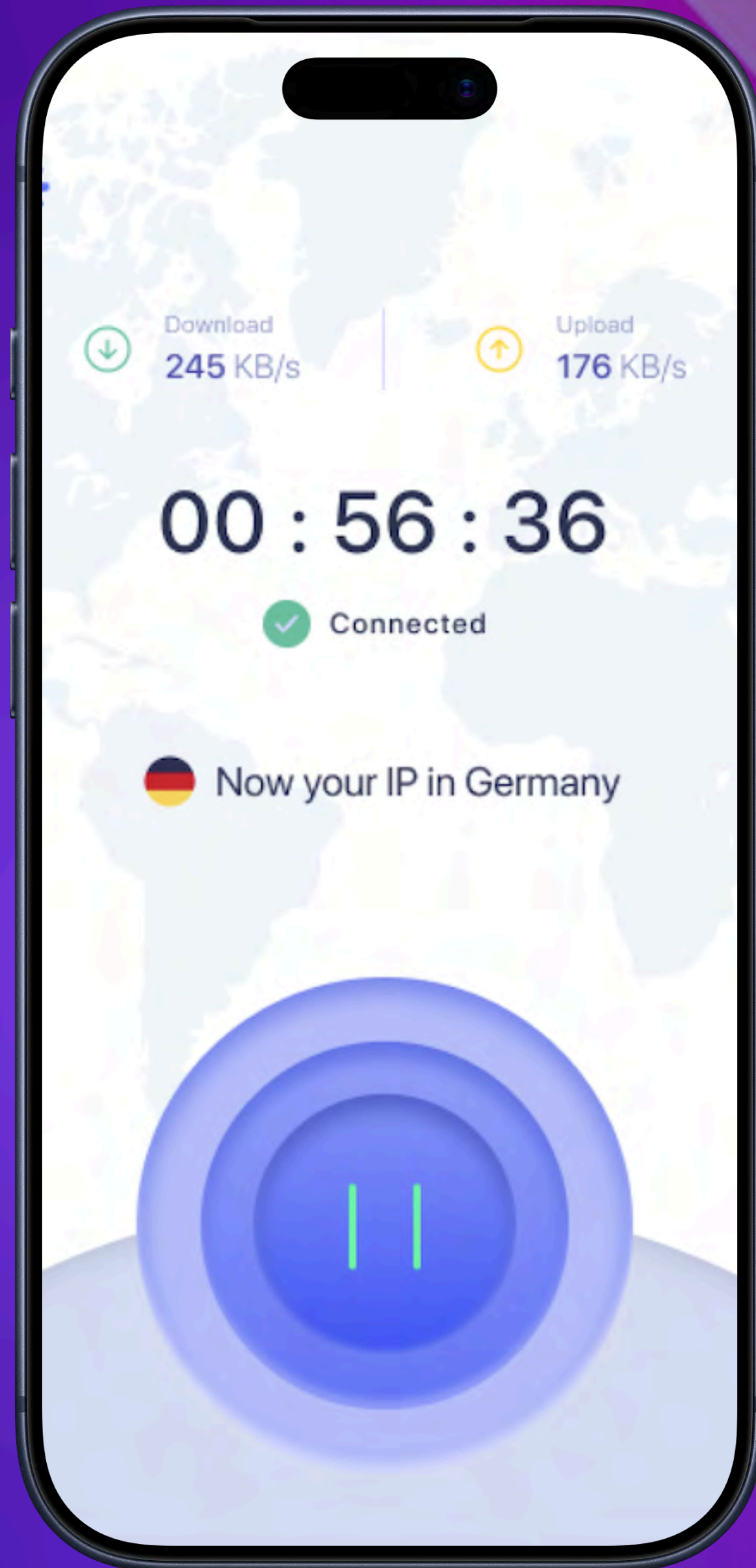


PROMOTING YOUR OFFER ON CPA

We take your offer and promote it on a **CPA basis**, leveraging our internal skills and traffic sources to deliver stable levels and good-quality traffic.

REACH US





CASE STUDY EVADAV TRAFFIC GROUP X NEWSBREAK

THE GOAL

Obtain premium Hidy VPN installs that convert to trial and paid users while maintaining a CPI below benchmarks.

THE APPROACH

Acquired **cost-efficient installs for Hidy VPN** that convert to paid users. Paid attention to iOS users who speak English (iOS devices running versions 15 through 18).

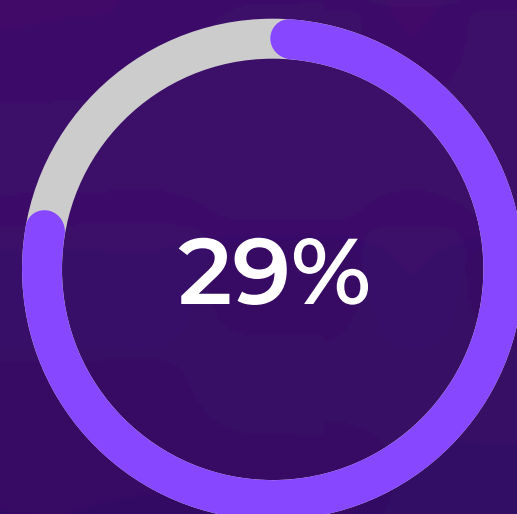
Two funnels were tested: one that led directly to the app store and the other that used bold creatives to emphasize privacy, virus protection, and speed in order to build trust.

THE RESULT

[VIEW CASE STUDY](#)

Reliable and scalable performance channel.

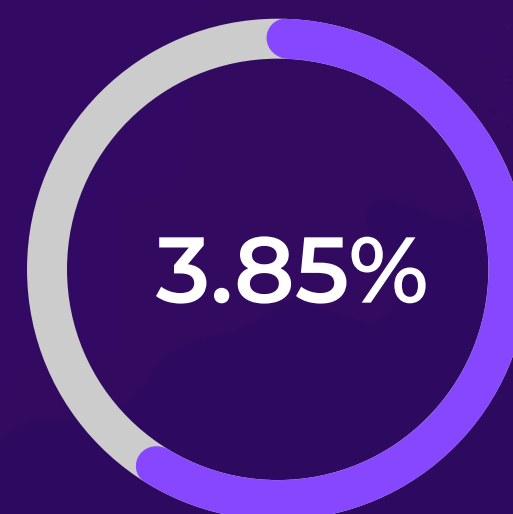
CPI below target



CVR



CTR



What We're Looking For



FACTORING & INVESTMENTS

We have been developing and expanding digital projects since 2007.

Our MOBILE APPS AGENCY currently oversees a portfolio of more than 25 applications. To accelerate growth, we are exploring factoring and investment solutions aimed at boosting our **annual advertising spend to \$100M.**

MAIL TO



EVADAV MOBILE APPS

REACH US

website: www.evadav.com
email: apps@evadav.com

